

Leave Your Legacy: Become a Community Investor!





COMMUNITY
ACTION SERVICES
& FOOD BANK



Community Action Services & Food Bank (CASFB) is pleased to provide our *Invest in People* Community Investor opportunities.

These opportunities are for businesses and organizations to support our mission of fostering self-reliance in individuals, families, and the community.

A Utah Legacy since 1967

Since our start in 1967, CASFB has focused on eliminating poverty in our community by providing FOOD and MORE. Hunger gets people through our doors where they can then receive personalized case management, education, and mentoring services that foster long-term self-reliance.

Mahatma Gandhi once said, "The true measure of any society can be found in how it treats its most vulnerable members." Thank you for joining with us in sustaining a community where those in need have access to tools that can get them on the path to financial independence.

Jessica Millar - Chief Impact Officer

Jessica Miller



Leave Your Legacy: Become a Community Investor!

Step 1: Select Sponsorship Level



Sponsorships Benefits

\$10,000
Champion
Level

\$5,000
Advocate
Level

\$2,500
Connector
Level

Sponsorships Benefits	\$10,000 Champion Level	\$5,000 Advocate Level	\$2,500 Connector Level
Logo Placement for 1 Year	Champion	Advocate	Connector
eNewsletter Spotlight Article (8,000 exposures)	✓		
Invitation to Exclusive Community Investor Event	✓	✓	
CASFB 2025 Community Website Investor eBadge	Champion	Advocate	Connector
Social Media Sponsor Spotlight Post	✓	✓	
Community -wide eblast Recognition (7,000 exposures)	✓	✓	✓
Volunteer Experience	60 people	30 people	15 people

Step 2: Select Your Focus Area

Food Pantry - Community Gardens - Events Sponsorships - Food Drive Sponsorships - Holiday Event Sponsorships - Match Donation Sponsorships

Step 3: Secure Your Sponsorship



801-691-5203
Jessica Miller
jessicam@casfb.org

or

SCAN QR Code
Fill Out Form & We
Will Contact You!



Food Pantry Sponsorships



Invest in family stability through food security. Help cover the space and staff costs for one of CASFB's food pantries. Choose a pantry to sponsor:



Provo
Springville
Heber
Oakley
Coalville
Mobile Food Pantry
Orem (Future Location)

Benefits include: A volunteer experience and logo placement on the food pantry Community Investor Wall.

Community Garden Sponsorships



Invest in beautifying our communities and giving more people the space and knowledge to grow their own food. Help cover the costs of running our community garden program. Choose a community garden to sponsor:

Provo - Franklin Neighborhood
Provo - Mountain View
Provo - North Park

Spanish Fork
Springville (Future Location)

Benefits Include: A spring or fall clean up volunteer experience in the garden and logo placement on the community garden sign.

Event Sponsorships

FOOD+MORE Gala

Date: September 27, 2025

Sponsorship Need: \$40,000

Details: This is our premiere fundraising event. It recognizes the contributions of community members who exemplify CASFB core values, as well as who live the legacy of past-CASFB leaders, Myla Dutton and LeeAnne Stanley. This event also includes CASFB's one-of-a kind pop-up giving experience, [the FOOD+MORE Store](#).

Event Benefits	Champion Sponsor \$10,000	Advocate Level \$5,000	Connector Level \$2,500
VIP Reception	✓	✓	✓
Premiere Seating	✓		
Attendees	2 Table: 16 People	1 Table: 8 People	1 Table: 8 People
Commemorative Swag	✓		
FOOD+MORE Store Credit	\$750	\$250	
Pre-Event Recognition			
Event Invitation, webpage, social media, slideshow, program & table signage	✓	✓	✓
Post-Event Recognition			
eNewsletter Article	Spotlight	✓	✓

Poverty Summit Experience

Date: October 2025

Sponsorship Need: \$10,000

Details: Walk in someone else's shoes at our annual Poverty Summit. Glimpse what life is like for those in our community experiencing poverty through our life-changing poverty simulation, and hear from experts and people who have lived through poverty themselves.

Your sponsorship will allow us to provide this event at low-cost/free to up to 300 community members.

Event Benefits	Champion Sponsor \$10,000	Advocate Level \$5,000	Connector Level \$2,500
Commemorative Swag	✓		
Pre-Event Recognition			
Event invitation, webpage, social media, program & table signage	✓	✓	✓
Post-Event Recognition			
eNewsletter Article	Spotlight	✓	✓



Event Sponsorships

CASFB Birthday Bash

Date: May 17, 2025

Sponsorship Need: \$5,000

Details: Celebrate our guests, our volunteers, and our community at CASFB's Birthday Bash! Your sponsorship will provide the free lunch, activities, and giveaways that make this a fun event for the entire community.



Benefits Include: Logo placement on event marketing materials, as well as recognition at the event and in our community eNewsletter

Art City Days & Orem Fest Parade Experiences

Date: June 2025

Sponsorship Need: \$2,500/parade

Details: Host a community food drive then join in alongside CASFB at the Art City Days and/or Orem Fest Parade, showcasing your commitment to giving back.



Benefits Include: You will receive signage recognition for supporting the costs of a parade float and parade supplies, and up to **40 individuals** will experience the excitement of being in one or both of these hometown parades and receive a cobranded commemorative t-shirt.

Food Drive Sponsorships

BYU vs Utah Football Game Food Drive

Date: Fall 2025

Sponsorship Need: \$15,000

Details: Show your BYU pride by partnering with CASFB and the BYU Alumni Association for the BYU vs Utah Football Game Food Drive! All Utah County donations will support CASFB! Your sponsorship will help us promote the food drive on campus, in the Valley, throughout the Salt Lake Metro area, and at the game.



Benefits Include: Receive logo placement on CASFB food drive marketing materials and an invitation to the food drive kick-off event.

Hope of America Food Drive

Date: Fall 2025

Sponsorship Need: \$15,000

Details: Partner with us and America's Freedom Festival for the "Hope of America" Food Drive, a 3-day county-wide patriotic performance event held in the BYU Marriott Center featuring 10,000+ 5th grade students. Your sponsorship will help us promote the food drive through a school donation contest and overall community engagement messaging.



Benefits Include: Receive logo placement on school food drive flyers that will be distributed to families at 100 schools throughout Utah Valley and on signage at the event.

Holiday Event Sponsorships

Thanksgiving Meal Experience

Date: November 2025

Sponsorship Need: \$40,000

Details: Make Thanksgiving unforgettable for families in need by becoming CASFB's Thanksgiving meal sponsor. Your group will purchase the food and provide volunteers to assemble 700 Thanksgiving Meal Kits, ensuring that everyone can savor the joy of a holiday feast.



Winter Holiday Meals

Date: December 2025

Sponsorship Need: \$40,000

Details: Be the source of warmth and generosity this winter by becoming CASFB's winter holiday meal sponsor. Your group will supply food and volunteers to assemble 700 Holiday Meal kits, ensuring that families in need can enjoy a festive holiday feast.



Your sponsorship will supply the essential ingredients and manpower needed to create these heartwarming meal kits, bringing comfort and nourishment to hundreds of tables.

Donation Match Sponsorships

Giving Tuesday Campaign Match Sponsor

Date: November 2025

Sponsorship Need: \$20,000

Details: Inspire others to join in the spirit of giving by effectively doubling the impact of each gift donated through our Giving Tuesday Digital Campaign—allowing us to help twice as many individuals and families in need within our community.



As a Giving Tuesday Campaign Match Sponsor, your company's commitment to our community will be prominently recognized on our website and all digital campaign marketing materials.

Year End Giving Campaign Match Sponsor

Date: December 2025

Sponsorship Need: \$20,000

Details: Jumpstart community giving by effectively doubling the impact of each gift donated through our Year End Digital Campaign. Your sponsorship will allow us to help twice as many individuals and families in need within our community.



As a Year End Giving Campaign Match Sponsor, your commitment to our community will be prominently recognized on our website and all digital campaign marketing materials.

FY24 COMMUNITY IMPACT REPORT

July 1, 2023 - June 30, 2024



MISSION

To foster self-reliance in individuals, families, and communities.

VALUES

In everything we do, we promote care, hope, opportunity, respect, and equity.

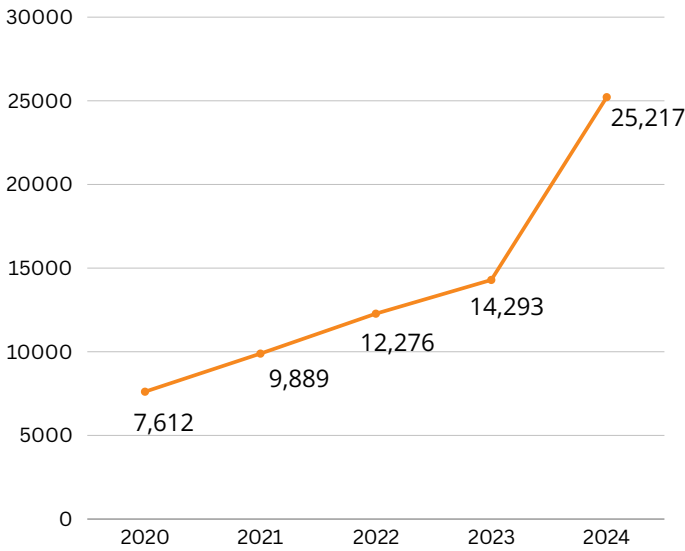
SERVICE AREA

We serve Utah, Wasatch & Summit Counties in Utah through our 100+ Food Network Partners

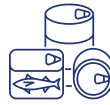


UNDUPLICATED INDIVIDUALS

served through all of CASFB's programs and services throughout the years.



Food Program



23,877 UNDUPLICATED INDIVIDUALS 91% ↑ given food through our food pantries



4.7+ MILLION LBS. OF FOOD distributed through our food distribution network



51,644 CHILDREN'S MEALS 48% ↑ provided through Kid Packs



100 FOOD NETWORK PARTNERS enlisted to distribute 3,951,716 meals



19,000+ VOLUNTEER HOURS donated by individuals, corporations and civic/church groups, the equivalent of more than nine full-time employees



FOOD SOURCING

4,011,371 Pounds Received (FY2024 breakdown)

- Grocery Rescue 41%
- Utah Food Bank/USDA 24%
- Business Donations 17%
- Food Drives 8%
- Bishop Storehouse 5%
- Purchased 4%

PROGRAM SERVICES IMPACT REPORT

July 1, 2023 - June 30, 2024



Case Management



422 NIGHTS OF HOMELESS SHELTERING
provided through motel vouchers



341 EVICTIONS PREVENTED **163% ↑**
through rent and/or utility assistance or eviction prevention classes



34 HOUSEHOLDS
moved from homelessness to permanent housing



280 UNDUPLICATED HOMELESS INDIVIDUALS
utilized Utah County warming centers on 20 Code Blue Nights with an average of 28 individuals each night

Learning Center



248 HOUSEHOLDS
taught financial skills through the Learning Center



107 HOUSEHOLDS **118% ↑**
prepared for homeownership through HUD-Certified classes



19 Unique Entrepreneurs
empowered to grow their own businesses through our commercial kitchen incubator, The Potluck Kitchen

Circles Program



32 FAMILIES
mentored as they work their way out of intergenerational poverty

Community Gardens



128 FAMILY GARDENERS
fed with their own food grown in our community gardens

LFPA Program



105,834.85lbs
purchased local produce and protein from disadvantaged producers in Utah.

Distributed to approximately 67,650 individuals through CASFB pantries and partner pantries



Want to learn more and support our programs?

SCAN HERE



Stay Connected with us!

@communityactionuc
@communityactionservicesandfoodbank



THANK YOU!

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801.373.8200



Invest in your Community and Change Lives

